

Experience

September 2012 – February 2013 WFOR-TV/CBS News Miami, Florida

News Producer

- Produced 6:00PM Newscast Monday – Friday
- Per-Diem Employee

October 2011 – July 2012 Mark NeJame CNN Legal Analyst Orlando, Florida

Media Manager

- Managed Mr. NeJame's CNN/HLN appearances and prepped him with topics, news and discovery
- Served as 18-member firm's media contact for local & national media inquiries
- Organized social media pushes, drafted news releases and assisted in Mr. NeJame's business affairs

May 2008 – September 2011 WFTV-TV Orlando, Florida

News Producer

- Produced weekday, evening shows with breaking news and expanded angles.
- Field-produced live NBA Playoffs & Finals coverage for WFTV and reported for KABC, WSB and WHGH
- Produced coverage for major stories: Casey Anthony, Tiger Woods, Trayvon Martin, NASA, etc.

June 2007 – March 2008 Orange County National Golf Center Winter Garden, Florida

Group Sales Manager

- Aggressively marketed facility, developed new market strategies
- Developed new marketing collateral, sales presentation material and in-house tracking sheets

March 2006 - April 2007 Turnstile Publishing Company Orlando, Florida

Consumer Partnerships Manager

- Managed Golfweek Magazines' Controlled Circulation
- Coordinated extensive marketing campaigns for clients at PGA Tour & LPGA Tour events nationwide

Education

Florida State University, Tallahassee, Florida

- 2001-2003 Communications & Political Science Major
- 2004 University of South Florida, Sarasota, Florida
- 2001 Dr. Philips High School Graduate, Orlando, Florida

Skills

- Very strong researching skill-set, ability to find information online quickly and effectively.
- Very strong in all social media platforms including Twitter, Facebook, YouTube, Google+ and Spreecast.
- Extremely proficient in iNews newsroom computer systems (top-level user) and Wordpress blogging software (content author, moderator)
- Great interviewer and enjoy the conversation

References

- Available upon request